



**MIDWEST MECHANICAL
GROUP**

Information Technology Equipment Rooms

Keeping the Hottest Technology Cool



Think about your business's computer equipment for a moment. It's a significant investment that is expected to perform millions of calculations, run 24/7, operate in a confined area and perform effectively throughout the year. Those demands require unique climate-controlled environments that satisfy the sensitive nature of today's IT equipment. For more than 30 years, Midwest Mechanical Group (MMG) has been creating solutions to meet the challenges of keeping information technology rooms cool under pressure.

How Bits and Bytes can Bite Business

Computers and active IT equipment accounts for an estimated 40% of the energy consumed by office equipment in the United States¹ and nearly 1% of total U.S. energy consumption². As microprocessors and other electronic components in servers grow more powerful, most of this electricity is converted into heat that needs to be managed to reduce the likelihood of damage that could result in downtime or worse, data loss. For this reason, computer and server rooms present a critical environment with 24-hour requirements that demand the expertise of a professional. MMG can help you meet the increased demand for efficient computer room cooling by profiling your facility's unique needs and designing a custom maintenance program.

The Full Value of a Full Service Agreement

Chief Information Officers and Facility Managers understand that an efficiently operating computer room needs to be part of an efficiently operating facility. MMG can provide ongoing monitoring and maintenance to maximize system

uptime and help reduce unexpected downtime and costly repairs, not only for ITE rooms, but your entire facility. Why is this so important? A variety of plan options can be tailored to your specific needs for preventive measures, repair and maintenance history tracking and guaranteed response time. A Full Service Agreement can help produce measurable results, including;

- Higher reliability in system performance
- Improved financial performance by reducing owning and operating costs
- Controlled budget
- Extended Equipment Life
- Guaranteed Fixed Price

CCP for your CPU

Midwest Mechanical Group believes that to produce great service output in the service of your computer rooms and facility, we need a great source of input.

Our Customer CARE Program is a formal, customer-centered process that allows us to provide a higher level of service and performance based on our customers' feedback through three structured steps.

- A postage-paid customer response card is provided on-site by our technicians after service is provided.
- Our Customer Service Representatives will call each of our maintenance agreement customers annually and assure satisfaction.
- Our Customer CARE Representative will personally visit each of our maintenance customers annually to measure their satisfaction.

1) Harvard University Computer Energy Reduction Program 2002

2) Intel Corporation PC Energy-Efficiency Trends and Technologies 2002



**Call us for a complimentary consultation
at 630.850.2300**

Visit us at www.midwestmech.com

Midwest Mechanical Group looks forward to helping your facility's mechanical systems operate at their best.

- Full Service Agreements
- Preventive Maintenance Agreements
- 24 Hour/Day Emergency Service
- Special Project Construction Services
- Retrofit Capabilities
- Equipment / System Analyses